HOME IS THE CENTER OF YOUR WORLD.

It’s a special place filled with favorite things and favorite people. Now consider how much it would cost to replace the belongings you love, not to mention the things you need, if they were to be damaged, destroyed or stolen. You’ve worked hard for your home and it’s the center of your world—where family and friends meet. Protect it and your dreams. Homeowners insurance from American Family can be surprisingly affordable. Visit amfam.com to locate an agent or request a quote.

As you enjoy the comforts of home, you’ll appreciate the comfort in knowing your American Family agent is there to help make sure your coverage needs are met, your questions answered and any claims are handled quickly and completely.

Welcome home.

HOW MUCH COVERAGE DO I NEED?

Our Homeowners policy helps provide a broad level of protection for you and your home. Or choose a coverage limit that suits your needs with our Custom Value Homeowners policy. With protection for your home, personal property and liability coverage, an American Family agent can help make sure your specific coverage needs are met. Plus, visit amfam.com and check out our Interactive Home for home safety and maintenance tips and advice on how you can better protect your property, belongings and family’s financial well-being.

PROTECTING YOUR DREAMS

TAKE INVENTORY

The value of your personal property can add up quickly. Consider all that you own…

- Electronics
- Computers
- Game Systems
- Sports Equipment
- Antiques
- Jewelry
- Clothes
- Furniture
- Appliances
- Collectibles
- Home Furnishings
- Art
- Musical Instruments
- Home Office Equipment
- Tools

Check out the Dream-Vault to create a room-by-room inventory of your belongings. Accessible by computer or smart phone at amfam.com/dreamvault.
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Printed on recycled paper. Please recycle.

Visit amfam.com to find an agent near you for a FREE no-obligation Personal Insurance Review. The trusted advice of an American Family Insurance agent will give you the confidence and security to pursue your dreams, no matter how they change along the way, and make sure that you have protection for everything that matters most to you.

We offer a variety of insurance products to cover you, and your family, at every stage in life. Talk to an agent to find out which discounts you may qualify for and other ways to save!

This brochure represents only a brief description of coverages and is not part of your policy. Insurance policy terms and conditions may apply. Coverage features and limits vary by state and may be subject to change. Some products are not available in every state. Discount availability and eligibility vary by state and policy terms. Please check with your agent and read the policy for exact details on coverages and exclusions.

PROTECT YOUR HOME AND POSSESSIONS

Protecting your property is what homeowners insurance is for. A homeowners policy also helps protect your property against damage from such hazards as fire, lightning, windstorm, hail, explosion, smoke, vandalism, and theft. If you are forced out of your property due to covered damage, your homeowners insurance may also help pay for additional living expenses (such as a hotel) while the repairs are being made. Policy coverages are subject to terms and conditions and can vary by state. Check with your American Family agent for policy limits and a full list of coverage details.

Optional Coverage
• Personal Property Replacement Coverage
• Identity Theft Coverage
• Scheduled Personal Property Coverage

RIGHT RATE & DISCOUNTS

American Family’s approach to calculating rates focuses on your personal insurance characteristics. It factors in many elements—such as how long you’ve had a policy with us, your claims history, some credit information, deductibles, discounts and more—all to help ensure that you pay what’s right for you.

Customer Longevity
If you’ve had your homeowners insurance with American Family for at least five years, your premium may be reduced.

Claim Free
If you haven’t filed any chargeable claims for at least five years, your premium may be reduced.

Discounts
We’ll take the time to make sure you get all the discounts* you are eligible for. Plus put all your protection under one roof—you’ll get great coverage and save money too.
• Home & Auto Discount
• Home & Umbrella Discount
• New Home Discount
• Home Purchase Discount
• Welcome Home Discount
• Home Security & Fire Protection Discount
• Impact-Resistant Roof Discount
• Age of Customer Discount

 TO REPORT A CLAIM
When your home is insured with American Family, you have a team of professionals behind you, including an agent who knows you and a claims representative who specializes in helping people through very difficult times. You may report a claim through your agent, online at amfam.com or by calling our 24-hour claims line at 1-800-MYAMFAM (1-800-692-6326).

SIMPLY PROTECTED

If you think life insurance has to be a big deal, think again. Ask today about SimplyProtected Term Life Insurance.

Easy application—no medical tests!

PROPERTY COVERAGE

LIABILITY COVERAGE

WE’RE BEHIND YOU

PROTECT YOURSELF

Accidents happen…and as a homeowner, you can be held liable for injuries to visitors that occur in your home due to unsafe conditions such as spilled water on the floor or a broken chair leg. Your policy can help provide financial protection against covered liability claims and lawsuits brought by others for accidental bodily injury or damage to their property while in your home, caused by your personal activities or caused by your children or pets. Liability protection also provides medical payments coverage when a covered accident involves bodily injury to others. Policy coverages are subject to terms and conditions. Ask your agent about policy amounts and limits.

Optional Coverage
• Personal Injury
• Additional Premises Coverage
• Home Day Care
• Office, School or Studio Use

DISCOUNTS

Your homeowners insurance with American Family is about more than protecting your property. It’s about protecting your future.

Customer Longevity
If you’ve had your homeowners insurance with American Family for at least five years, your premium may be reduced.

Claim Free
If you haven’t filed any chargeable claims for at least five years, your premium may be reduced.

Discounts
We’ll take the time to make sure you get all the discounts* you are eligible for. Plus put all your protection under one roof—you’ll get great coverage and save money too.
• Home & Auto Discount
• Home & Umbrella Discount
• New Home Discount
• Home Purchase Discount
• Welcome Home Discount
• Home Security & Fire Protection Discount
• Impact-Resistant Roof Discount
• Age of Customer Discount

*Discount availability and eligibility requirements vary by state and policy terms.
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